



## ■ Purpose

**Create the optimum environment for humans and machines, and achieve safety, ANSHIN\*, and well-being for people around the world.**

\* ANSHIN denotes a sense of trust and assurance without any fear or stress.

Since the founding, in 1945 as Izumi Shokai, the IDEC Group has provided a wide range of products and services. Leveraging the core technologies created and enhanced through development of industrial switches and other control devices for machines, we want to make safer, more pleasant points of contact between humans and machines at manufacturing sites and in daily life. This is how we desire to contribute to society.

To thus contribute to the functioning and well-being of society, based on the premise that at times humans make mistakes and machines break down, we are inspired to pursue and attain consistently high levels of safety, ANSHIN, and well-being, and protect humans even in unforeseen circumstances.

We are determined to continue providing innovation and value as we enter a new era, sustaining the commitment we have had since our foundation, expanding it on a global scale, and staying on course toward the next milestone, our 100th anniversary.